

# Capdesk



Capdesk is proud to partner with **Pett Franklin**, specialists in share-based payment reporting.

## What can Pett Franklin do for you?

- Produce a traditional valuation report associated with Black-Scholes assumptions.
- Help you navigate the software to generate detailed reports with clearly rationalised numbers.



# EDWARD FRANKLIN

Associate | Pett Franklin



- Without the regulatory overhead associated with being an audit firm (which accounts for as much as 80% of the cost passed onto you by these businesses), our investment in technology and our niche expertise means we are able to deliver an efficient and competitive experience for clients.

We have invested in understanding Capdesk's platform and functionality in full, and are therefore well-placed to support Capdesk users. ■■

## About our partnership

Pett Franklin can support Capdesk customers with the preparation of share-based payment reporting, by validating assumptions associated with share-based payments. This service complements Capdesk's software, providing resilience and coherence to auditor scrutiny.

While you can use Capdesk to generate a report, auditors will often want the data validated by an expert. Pett Franklin can generate the numbers that go into the share-based payment report (following the Black-Scholes model), meaning that auditors will not challenge your data.

Pett Franklin can also provide any legal documentation associated with employee equity schemes (i.e. EMI, growth shares, JSOP, unapproved options) and any valuation associated with the awards.



### Competitive pricing

Pett Franklin charges approximately £2000 for Black-Scholes model-based reports, compared to large accounting firms whose fees can range from £6000 to £10000.



### About Pett Franklin

Established in 2010 by William Franklin and David Pett, Pett Franklin specialises in advising on all aspects of employee share schemes. It brings together the accountancy, valuation, tax and legal aspects of share schemes into one firm to serve clients from FTSE 100 to startups and everything in between.

Pett Franklin is widely regarded as a leading firm in the area of employee share schemes and ownership and its advice is frequently sought by the government in policy development.

Pett Franklin is a member of ProShare, the Employee Ownership Association (EOA) and the Esop Centre. Its lawyers are also members of the Share Plan Lawyers Group.

**Capdesk.com**

If you'd like to redeem this offer, or simply find out more, contact [edward.franklin@pettfranklin.com](mailto:edward.franklin@pettfranklin.com)